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SCB Partners With Exhibit Associates for Tribute to Small College Basketball

Kansas City, MO – Small College Basketball is extremely excited to announce a partnership with Exhibit Associates to build and complete the Tribute to Small College Basketball at Hy-Vee Arena. The Tribute to Small College Basketball will be a unique, first-of-a-kind physical structure that will use advanced technology to pay tribute to – and preserve the history of – the game of basketball at the small college levels. John McCarthy had this to say regarding the partnership with Exhibit Associates:

"It is such a thrill to bring the vision of the Tribute to Small College Basketball to reality," stated McCarthy. "Through the use of video, light projection, sound domes, graphics and physical pieces, we'll tell the history and stories of our great game of basketball at the small college levels. We are so grateful to all of our donors, to Don Jalbert and the Exhibit Associates team, to Steve Foutch, Brad McAnally and Chris Coffin at Hy-Vee Arena and to so many people that helped in this detailed and lengthy process. As this project is built and comes to reality in the coming months, it's hard to explain the joy that comes along with this project. There is a tremendous sense of gratitude and fulfillment."

Through the use of video, sound, light and advanced technology, Small College Basketball will pay tribute to our Hall of Fame Inductees, National Award Winners, National Champions and 1,000 – Win Club, plus SCB will include a historical timeline and physical items that will tell the story of Small College Basketball. Additionally, SCB will flash back to some of the great moments and great highlights through video, light and photos. The content within the Tribute to Small College Basketball will be updated on a regular basis. Don Jalbert, Owner of Exhibit Associates had this to say about the partnership:

"Let's Do This" was my reaction to John McCarthy last month when he let me know the Exhibit Associates Team was the fabrication and installation partner for The Tribute to Small College Basketball," mentioned Jalbert. "The history and impact of Small College Basketball will be on display for all to see who enjoy the Hy-Vee Arena for years to come. Our team is already working on it and we can't wait for the ribbon cutting."

The renderings of the Tribute to Small College Basketball were created by Slaggie Architects. Small College Basketball has signed a multi-year agreement with HyVee Arena to place the Tribute to Small College Basketball within their historic arena. Visiting the Tribute to Small College Basketball shall be free to the public, and tens of thousands of visitors are expected on an annual basis. Steve Foutch, Owner of Hy-Vee Arena had this to say about the Tribute to Small College Basketball being within Hy-Vee Arena:

"Hy-Vee Arena is honored and excited to be the home of the Small College Basketball Exhibit! This Arena has had a long history hosting basketball events," stated Foutch. "You could say that this Arena has always been in lock-step with the basketball community. From hosting the Kansas City Kings of the NBA in 1974, to hosting the Big 12 Conference Men's Basketball Tournament in 2005, this building has a deep history with every level of basketball. Adding the Small College Basketball Exhibit to Hy-Vee Arena allows us to continue the deep relationship that this building has with the

game of basketball."

The physical structure will be very visible, public way to tell the story and preserve the history of Small College Basketball for many years to come. For additional information on the Tribute to Small College Basketball and to view the renderings, please head <https://www.smallcollegebasketball.com/tribute-to-small-college-basketball>.