**SMALL COLLEGE BASKEBALL & STORIED ANNOUNCE PARTNERSHIP**

**Deal establishes Storied as official partner of SCB**

**KANSAS CITY, MO** – Small College Basketball is excited to announce today an official partnership with Kansas City based Marketing & Sponsorship firm, Storied.

“We are really excited to partner with Melynda McCabe, Brad Zollars, and the Storied team to help us build relationships, tell our stories and create meaningful partnerships.  I am so impressed with Melynda and Brad, as they are high quality people that really care about the success of Small College Basketball. We are honored to work with Storied,” said John McCarthy, Founder, Small College Basketball.

As part of their partnership, Storied will focus on corporate partnership services while assisting with other collaborations and consulting needs, as they arise.

"It's an honor to join forces with John McCarthy and the Small College Basketball brand,” said Melynda McCabe, Storied co-founder. “John is a towering figure that has done and continues to do so much for college basketball. We feel blessed to be able to work alongside him and help his organization grow. We can’t wait to get started.”

To contact Storied, email [Melynda@storiedkc.com](mailto:Melynda@storiedkc.com) or call 816-809-2793.

**ABOUT SMALL COLLEGE BASKETBALL**

Small College Basketball exists to UNITE all people with a passion for small college basketball and to SERVE as ambassadors for the game.

We will pay tribute, honor, and promote college basketball players, coaches, contributors and alumni within the NCAA Division II, NCAA Division III, NAIA, USCAA and NCCAA levels. Combined, these levels of college basketball account for nearly 1,200 colleges and universities throughout the United States.

Our focus is to raise the profile of basketball at these levels and to enhance the game. Ultimately, Small College Basketball is about people and passion.